



University

NEWS LETTER



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Editorial

March is the third month of the year in the Gregorian calendar and one of the months with 31 days. It is named after Mars, the Roman god of war. In the Northern Hemisphere, March marks the beginning of spring, while in the Southern Hemisphere, it signals the start of autumn.

At SBSU, March hosts several significant events, including International Women's Day, The Annual Athletic Meet and Water Day. Holi, the vibrant festival of colors is also celebrated this month adding a flash of joy and festivity to the season.

Another notable event in March is the Spring Equinox an astronomical occurrence that marks the official beginning of spring in the Northern Hemisphere. Historically the 'Ides of March' the day 15th of the month is also remembered for the assassination of Julius Caesar.

As spring blossomed, the SBS campus came alive with colorful ferns and petals adorning the landscape. A variety of celebrations took place throughout the month. "International Women's Day" was observed with grandeur, celebrating womanhood with respect & pride. Several departments also organized engaging lectures and talks, adding intellectual vibrance to the campus atmosphere

As always, we thank you—our readers—for being part of this journey. Here's to new beginnings, bold choices, and the beauty of growth.

Welcome to our March issue.
Happy Reading
Editorial Team

PHOTOGRAPH OF THE MONTH



Akash Pal
B.Pharma 5th sem

National Pharmacy Education Day

The University successfully hosted National Pharmacy Education Day on the theme: *Entrepreneurship & Start-ups in Pharma and Pharmacy Practice*. The event aimed to inspire young pharmacy professionals to explore innovation, incubation, and entrepreneurship in the pharmaceutical industry.

Key Highlights:

Expert talks by Prof. (Dr.) Veerma Ram and Prof. (Dr.) J. Kumar on bridging the gap between academia industry academia & industry.

Inspiring Alumni journeys: of alumni entrepreneurs Mr. Deepak Juneja & Mr. Harshal Dhawan, both successful entrepreneurs showed their journeys from academia to successful startups.

The University reaffirmed commitment to fostering a startup-friendly ecosystem in pharmacy education.

Pharmacists are more than service providers—they are innovators, leaders and job creators.



International Women's Day

On International Women's Day, the University proudly hosted a remarkable event themed "Advita – Second to None".

The inspiring panel discussion featured esteemed speakers, including:

Ms. Yukta Mishra (Deputy Secretary, Uttarakhand Information Commission)

Ms. Mukta Mishra (Joint Director, Urban Development Directorate & Deputy Chief Electoral Officer, Uttarakhand)

Capt. Sharmila Thapa (Former Army Officer)

Capt. Kiran Pun (Former Army Officer)

Special guests :

Ms. Urmi Chaurasia (C.O.E), Capt. Nalini Mahirishi

Key Highlights:

- Honoring remarkable women: Prof. Yogita Dobhal, Prof. C. Nithya Shanti, and Mrs. Sudha Rawat were felicitated for their exceptional service dedication.
- Special recognition was given to Ms. Shivani Verma (B.Sc. MLT 3rd Year) for her outstanding contribution to the NCC Girls' Battalion.
- An engaging Q&A session empowered young minds by promoting leadership, mentorship, and career development.

SBS University remains deeply committed to fostering a progressive and inclusive academic environment, empowering women to shine and lead across every every sphere. of life.



World Sparrow Day

SBSU marked World Sparrow Day with an inspiring event aimed at raising awareness about the vital role sparrows and small birds play in maintaining our ecosystem.

Prof. (Dr.) J. Kumar, Vice-Chancellor of SBSU, delivered a compelling speech emphasizing the urgent need for conservation efforts to protect these small yet crucial species. He highlighted the link between sparrows and our collective well-being, stating, "The presence of sparrows symbolizes a thriving environment, contributing to our happiness."

Dr. Garima Singh shared practical insights on how to conserve sparrow habitats, encouraging everyone to plant native trees, set up birdhouses, and reduce pesticide use. She stressed the every small action counts!

As part of the initiative, SBSU distributed birdhouses to students and faculty members, motivating them to create safe spaces for sparrows to thrive.

Together, we can protect these delicate creatures and help restore ecological balance



Fit India Campaign



Sardar Bhagwan Singh University, in collaboration with the Sports Authority of India, proudly launched the Fit India Campaign.

We were privileged to welcome Mr. Amit Kumar Sinha, IPS, Special Principal Secretary of Sports and Youth Welfare, Government of Uttarakhand, as our

esteemed Chief Guest for the grand inauguration.

An exemplary officer from the 1997 Uttarakhand IPS cadre, Mr. Sinha has made remarkable contributions to the state's law enforcement. He now spare heads initiatives focused on promoting youth empowerment , sports development. public health, and building a stronger, Fitter India.



World Water Day

The School of Applied Chemistry & Basic Sciences, in collaboration with 11 UK NCC Girls BN, successfully organized a special event on World Water Day 2025 on 24 March 2025, featuring an expert lecture and a poster competition on Glacier Preservation.

On the occasion, Dr. M. Muruganandam, Principal Scientist & Officer-In-Charge (OIC) of the PME Cell at ICAR-IISWC, Dehradun, delivered an insightful lecture on the importance of preserving glaciers and freshwater resources.

While thanking all participants, faculty members, and NCC cadets for making the event a success, it was reaffirmed to raise awareness and work collectively towards sustainable water conservation.



World Meteorological Day

The School of Agriculture Sciences & Forestry organised an educational visit to India Meteorological Department, Mohkampur Dehradun on 25 March 2025.

The visit gave insightful information about the various Meteorological instruments and their working like, Single Stevenson Screen, Rain Guage, autographic chart, Sunshine recorder, anemometer, windwane and weather forecast.



Expert Talk

The Dept. of Physiotherapy in collaboration with BTL Industries-a global leader in physiotherapy tech with presence in over 80+ countries- organized an expert talk and live demo on modern techniques and innovations in electro therapy.

The event featured insightful sessions by Dr. Mervyn Barnabas (Clinical Head, BTL) and Dr. Tarique Aziz (Clinical Rep, BTL)

Participants benefitted from Hands-on demonstrations of Class 4 Laser, Shockwave Therapy, RF Devices and more!

It was a knowledge packed day, offering valuable learning opportunities to students and faculty alike.



Expert Lecture



The Department of Biochemistry & Biotechnology, organized an insightful expert lecture on "Molecular Targets for the Treatment of Cancer" on March 11.

The lecture was delivered by Dr. Maya Datt Joshi, Associate Professor at GLA University, Mathura. Dr. Joshi discussed emerging strategies in cancer therapy, emphasizing the molecular mechanisms of cancer progression and the role of targeted therapies in enhancing treatment outcomes.

The session was attended by students, faculty, and researchers from various departments, fostering meaningful advancements and discussions on the future of cancer treatment.

Faculty Achievement

Mr. Pradyumna Ghosal, Mr. Mukul Kumar Chakraverti and Mr. Ayush Hatwal successfully completed the Faculty Development Program on Innovation and Entrepreneurship (24th-28th March 2025) at UPES, Bidholi Campus, Dehradun. The programme was organized by @runway-incubator-UPES in association with AICTE and The Ministry of Education's Innovation Cell.

This accomplishment represents a significant step forward towards fostering a culture of innovation and entrepreneurship in academia.

Congratulations to all participants for their commitment to professional growth and academic excellence.



Students Achievement

We are delighted to share that Isheetta Badhani, a final-year M.Sc. Microbiology student, secured 1st position in Oral Presentation at the International Conference held at SGRR University, Dehradun!

Her presentation focused on the Pharmacological & Antimicrobial Profiling of Millets, highlighting the immense potential of these grains in promoting human health and advancing healthcare solutions.

Congratulations to Isheetta Badhani on this remarkable achievement!



SBS UNIVERSITY

30 Years of Excellence

Congratulations
Placements

Khushboo Sharma
M.Sc. Chemistry, (Batch 2023-25)

Himanshu Sali
M.Sc. Chemistry, (Batch 2023-25)

Akums
Akums Drugs and Pharmaceuticals Ltd, Haridwar

Annual Athletic Meet

A grand celebration of sports, spirit & triumph! From a thrilling 5 km run to intense inter-house competitions, SBSU's athletes showcased incredible energy, teamwork and determination. Congratulations to Fateh House for clinching the Overall Best House Trophy!

Chief Guests:

Shri S.P. Singh (Chairman, Gaurav Bharati Shiksha Sansthan)

Dr. Gaurav Deep Singh (President, SBSU)

Special Guests:

Sardarni Harinder Pal Kaur (Guest of Honour)

Capt. Ramneek Kaur

Prof. Dr. J. Kumar (Vice-Chancellor, SBSU)



Faculty Achievement

- Kumar, P., Verma, Shalu., Singh, A., and Parashar, T. (2025). Nanotechnology Driven Therapeutics Enhancing Brain Drug Delivery Via Nasal Pathway. *International Journal of Applied Pharmaceuticals*, 17(2): 78-89.
- Singh, G., Kumar, S., Karn, S. K., Chaudhary, K., & Sharma, G. (2025). Impact of Microplastics on the Environment, Human Health and Their Removal. In *Microplastics (MPs) in Wastewater: Determination-Treatment Methods and Effects on Climate Change* (pp. 143-154). Cham: Springer Nature Switzerland.
- Chamoli, A., Karn, S. K., Kumari, M., & Sivaramasamy, E. (2025). Biochar mediated fixation of nitrogen compounds (ammonia and nitrite) in soil: a review. *Biodegradation*, 36(2), 22.
- Negi, P. (2025). Freeze Drying: The Future of Food Preservation in *The Agriculture Magazine*, 4(6). E-ISSN: 2583-1755.
- Prof. (Dr.) Atul Kaushik published edited book "Traditional Medicine in North East Africa" in Bentahm Science.
- Dr. Anamita Sen Received Design Patent on Portable Plant Bio-Tracker Device from Patent Office, India.
- Dr. Deepanshu Rana and Dr. Deepa Devi Verma Received Design Patent on Portable Food Microbiology Analyzer from Patent Office, India.
- Dr. Maitri Chaturvedi was invited as a Keynote Speaker (Online) at The Walailak Research Convention-2025 organized by Walailak University, Thailand on 28th March 2025.

My Childhood Days

Childhood is a small life,
In the part of our big life,
It is a phase,
In which we are full of grace.
My childhood days,
Were filled with different lays,
No! they were filled with joys,
They were filled with toys.
My childhood days,
Were the most amazing days,
And it was because I had a great figure,
That i call is mother.
My childhood days,
Were lonely when I was the only child,
But was filled with twisters,
When I had my naughty little sister.
My childhood days,
Were the warmest days,
When we all used to live together,
With no one bothering the other.
My childhood days,
Were the magistic days,
When I used to run on the lawns,
With my dogs on there paws.
Childhood days were the best,
When everyone was on rest,
And the house was filled with cousins,
And we used to play dozens.
I will always miss my child hood days,
Because the were the packet of lays,
In which the chips were filled till the brim,
And I used to sing,
The poem that my mother taught,
And when me and my sister fought.

Riya Jukariya,
B.Pharm 4th Year

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